

# Paw Prints

The Cape Ann Animal Aid Quarterly Newsletter For Our Community,  
Friends and Supporters  
Winter 2009



## dog day! 2009

On Sunday, September 13th, Cape Ann Animal Aid celebrated dogs with our 7th Annual Dog Day! Over 300 people attended the event and many brought a canine friend or two! Next year's Dog Day is scheduled for September 12, 2010. We hope to see you there!



If participating dogs played all four mini games, like Bobbing for Fun, they received a special prize & ribbon!



Many people and dogs made new friends at this year's Dog Day!



Children enjoyed playing in the castle bouncy house!



After enjoying the event activities, many dogs enjoyed a swim in the ocean!

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### Dog Day Sponsors:



Animal  
Krackers

Cape Ann Veterinary Hospital  
Dogtopia of Danvers  
Dogtown Pet Care  
FunLovingPets.com, Inc.  
Good Dog! Gallery  
Otis the Wood Dog Crafts  
PetDog Training  
Tina McManus, RE/MAX

**Aug. — Nov. 1st**  
**Dogs & Cats**  
**Adopted**  
**= 152**

# Dear Friends,



I hope that and your family had a wonderful summer! Here at Cape Ann Animal Aid, the dogs enjoyed lounging outside soaking up the sunshine and the cats enjoyed meeting the many people that stopped by to see them. We also had several successful events and I'm happy to say that one of them was so great that we've decided to make it a monthly occurrence!

In August we had an **Overlooked Pets Adoption Day** which sought to highlight the many dogs and cats in our shelter that often go overlooked by adopters because of what some may call "imperfections". These animals usually have a quality which makes them less appealing to adopters—some have physical challenges, some need extra medical care or behavioral training.

During this adoption event, we reduced the adoption fee for our overlooked animals and were thrilled when three animals who had been at our shelter for an extended time finally found their forever homes!

**Overlooked Pets Adoption Days will now occur monthly on every 3rd Thursday from 11am to 7pm.** On these days, certain overlooked pets will be available for a reduced adoption fee. Check out our website at the beginning of every 3rd week of the month for a list of the featured overlooked pets. I also encourage you to spread the word about this great event to your family and friends!



As the weather turns cooler, I invite you to curl up with some hot chocolate and enjoy this issue of Paw Prints. Be sure to read the Winter Pet Tips on page 4. As the weather grows colder it's important to make sure you're pets are protected from the elements of the season.

I wish you and yours the best during this holiday season and thank you deeply for supporting Cape Ann Animal Aid throughout the year.

Warmly,  
**Sunniva Buck**  
Executive Director

**Buster, (top left) is an overlooked cat still at our shelter looking for his forever home. Gigi (above) was an overlooked dog happily adopted in September!**

## Cape Ann Veterinary Hospital

Jeffery B. French, D.V.M  
Barbara J. Reid, D.V. M  
Katherine Bradley, V.M.D  
Lee Powell, D.V.M

462 Essex Avenue, Gloucester  
**(978) 283-3238**  
2 Wildon Heights, Rockport  
**(978) 546-2502**

## Carroll K. Steele Insurance Agency, Inc

32 Pleasant Street  
Gloucester  
**(978) 283-5100**

31 Broadway  
Rockport  
**(978) 546-3778**

**For All Your Insurance Needs**

**Sunniva Buck**  
Executive Director  
Adoption Counselor  
**Brenda Brancalone**  
Assistant Shelter Manager  
Adoption Counselor  
**Rebecca Baylies**  
Public Relations Manager  
Volunteer Coordinator  
Adoption Counselor  
**Colleen Burke**  
Kennel and Cattery Staff  
Adoption Counselor  
**Melinda Haight**  
Kennel and Cattery Staff  
**Tom Mansfield**  
Kennel and Cattery Staff  
**Cindy Oliver**  
Cattery Staff  
Adoption Counselor  
**Jonathan Shatford**  
Kennel and Cattery Staff  
**Maggi Silva**  
Kennel and Cattery Staff

### Board of Directors

Thomas Farina, President  
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Marion Horgan  
Karin O'Donnell  
Troy Petrillo  
Constance Rohrbough  
Leslie Sanders  
Cynthia Sweet

### Our Mission

Cape Ann Animal Aid is a non-profit, no kill organization dedicated to facilitating appropriate placement of adoptable animals and enhancing the lives of all companion animals by promoting respect and well-being through education and outreach.

### Shelter Hours

Monday & Tuesday: Closed  
Wednesday: 11am-4pm  
Thursday: 11am-7pm  
Friday: 11am-6pm  
Saturday: 11am-4pm  
Sunday: 12pm-4pm

**Cape Ann Animal Aid**  
260 Main St.  
Gloucester, MA 01930  
**(978) 283-6055**  
[www.CapeAnnAnimalAid.com](http://www.CapeAnnAnimalAid.com)

# NEW SHELTER UPDATE Sitework is Nearly Complete!

**W**e have made great strides in the construction of our new shelter! The transformation of Paws Lane has been remarkable. Through the generous support of donors like you, we have converted an 800 foot horse and cart path into Paws Lane.

The storm water drains and water and sewer pipes have been installed. We even have our own fire hydrant! Developing this site has been challenging and we commend our contractor LAD for doing a remarkable job on budget.

**We are more than half way to our fundraising goal and with your help we can realize our goal of occupancy in 2010!**

We have raised more than \$1 million to date and the site work is nearly complete. **Now—more than ever— is a great time to get onboard.**

Our campaign accepts gifts of cash, stock, property and multi-year pledges. We have a commemorative brick program and many naming opportunities available in the new building and on the grounds.

Please contact Cindy Dunn, Capital Campaign Chair at (978) 764-8850 or Executive Director, Sunniva Buck at (978) 283-6055 to learn about the many ways you can join this effort.



The site has been cleared and prepped for the construction of our new facility and parking lot (above).

Storm drains and sewer pipes have been installed (below).



As site prep nears completion, a fire hydrant has been installed (above).

## Cape Ann Animal Aid Wins the Vote!

This fall, BankGloucester once again turned to the community to help them generously distribute \$15,000 to community organizations. Over 8,000 votes were cast and the results are in. Cape Ann Animal Aid received the most votes and the top prize of \$5,000 from BankGloucester! Many thanks to BankGloucester and to all who voted for CAAA. We are truly honored and grateful for your

continued support!



Patrick Thorpe, President & CEO of BankGloucester presents the \$5,000 check to Sunniva Buck and Rebecca Baylies of CAAA.

**Notice something new?**

Cape Ann Animal Aid has a new logo!

With color and life, our new logo embodies our mission and identifies with Cape Ann's seaside location. We're proud to be "lifesavers" for many homeless and abandoned animals and are happy to have a new logo that shows it!



# Keep Your Pets Safe This Winter



As you gear up for the winter months don't forget about your four-legged family members! Here are some tips to keep your pets safe during this Winter season.

❁ When trying to stay warm in cold weather, your pet's body burns more calories and may require additional food. Talk to your vet about your pet's dietary needs this Winter.

❁ Beware of feeding your pet scraps from the holiday table. Changes in your pet's diet can cause stomach upset, vomiting, and diarrhea. Some of these foods might also be toxic to animals.

❁ Make sure your pet has a warm place to sleep, off of the floor and away from drafts. Give them something extra comfy like a dog or cat bed, blanket, or pillow to snuggle in to.

❁ Never leave your dog or cat alone in a car during cold weather. The car holds in the cold like a refrigerator and temperatures drop quickly.

❁ Many plants/flowers in your home during the holidays are poisonous to animals. These include Mistletoe, Holly, Poinsettia, Cedar, Pine, and Fir.

❁ Outdoor cats are often drawn to the warmth under the hoods of cars. Make sure to bang loudly on the hood of your car before starting it up to scare any outdoor cats out from under the hood.

❁ Be sure to thoroughly wipe off your pet's legs and stomach when coming in from outside. They may ingest dangerous chemicals, rock salt, or anti-freeze while cleaning their paws or fur.

❁ When you take your dog out for a "bathroom break," stay outside with them. If you're cold enough to go inside, it's too cold for the pet to stay out much longer as well.

## A Business Partner Profile...



**Animal Crackers**  
978-283-1186  
232 Main St. Gloucester, MA 01930  
[www.visitanimalkrackers.com](http://www.visitanimalkrackers.com)



Animal Crackers, located at 232 Main St. in Gloucester, MA, has a wide selection of food, treats, and toys.

Located just down the road from Cape Ann Animal Aid, Animal Crackers has been serving the community since 1988 and specializes in premium natural pet food, animal toys and tasty treats.

In addition to serving the local customers, Animal Crackers regularly supports the work of Cape Ann Animal Aid. They often sponsor our fundraising events, donate gift certificates for prizes, and collect donations from their generous customers.

Taking it a step further, Animal Crackers is now running a monthly raffle for big ticket items to benefit Cape Ann Animal Aid. Tickets are \$1 each and can be purchased at their store. We encourage you to stop by Animal Crackers and take a look around. Their support helps keep our mission alive!

## Find Us Online!



**FACEBOOK**

[www.facebook.com/CapeAnnAnimalAid](http://www.facebook.com/CapeAnnAnimalAid)

*We're aiming to have 2,010 Facebook fans by January 1, 2010. We hope you'll become one of them!*



**TWITTER**

[http://twitter.com/CA\\_AnimalAid](http://twitter.com/CA_AnimalAid)

*Receive CAAA updates in short 140 character messages.*

# Holiday Gift Guide

## Great gift ideas for animal lovers

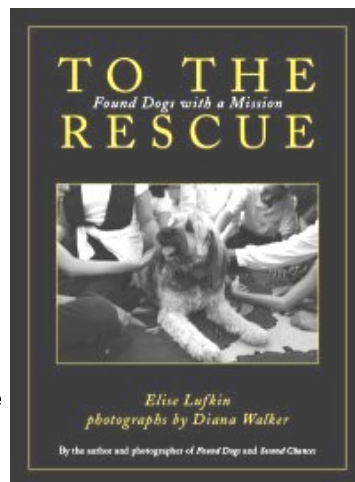
**For the person who is looking to give a dog or cat a loving home...** Give the gift of adoption with a Cape Ann Animal Aid adoption gift certificate. Simply stop by or call the shelter, pay for the adoption of a dog or cat, receive the certificate and let the recipient come to the shelter and meet their perfect match!

**For the person who recently lost a beloved pet, friend, or family member...** Make a donation to the Cape Ann Animal Aid in their memory. We'll send a letter of acknowledgement to them. For a more lasting memorial, Buy a Brick engraved with your message, it will become a permanent part of our new shelter! (See below.)

A signed copy of *To The Rescue: Found Dogs With a Mission* will be auctioned at our Winter Bash on February 20, 2010.

**For the person that loves to shop...** A Cape Ann Animal Aid membership not only supports the everyday operations at our shelter but provides great benefits. Members receive discounts at over 20 local businesses. (See page 7.)

**For readers...** Give the gift of hope and celebration in the name of rescued dogs with *To The Rescue: Found Dogs with a Mission* by Elise Lufkin, photos by Diana Walker. [www.founddogs.com](http://www.founddogs.com)



## We Can, if you WILL... The Sandy Mitchell Circle of Friends

Informational brochures are now available for Cape Ann Animal Aid's Bequest Society, The Sandy Mitchell Circle of Friends.

To request a brochure, please call (978) 283-6055.



### Annabelle's Pet Care

Caring, Reliable In-Home  
Pet Care

Christine L. Morey  
(978) 282-4946 Office  
(978) 407-6463 Mobile  
[www.annabelles.org](http://www.annabelles.org)

~Bonded & Insured~  
Member, Cape Ann  
Chamber of Commerce

## Give a long-lasting gift: Buy a Brick!

Buy a Brick and help us pave the way to a new shelter! Buying a brick is a great way to commemorate any occasion or to memorialize or honor a loved one. They make wonderful holiday gifts and will provide the "pathway" to our dream of a new shelter! Please call (978) 283-6055 to purchase and send acknowledgement of your gift today.



Accounting, Tax, & Advisory Services

### James M. Perry, CPA

85 Eastern Ave. Suite 105  
Gloucester  
(978) 281-2535

Member: American Institute of  
Certified Public Accountants

Massachusetts Society of Certified  
Public Accountants

# Donations in Honor and In Memory

July 18, 2009 – October 12, 2009

## In Honor

Aaron Greiner  
Angel Domenico  
Beth & Linzee Coolidge  
Bevan Worell  
Grace Gustafson  
Gwen (beloved cat) Darsney  
Jean Nelson  
John & Jeanie Doberman  
Olivia Painter  
Sargent  
Shayna Fizz  
Tana Pessa  
Tuffy (beloved cat) Barclay

## In Memory

Ajax (beloved dog) Frank  
Albert W. Haley  
Ann Maureen Pixley  
Buck (beloved dog) Lane  
Buddy (beloved dog) Kehoe  
Cam (beloved dog) Neely  
Capt. Louis Aiello  
Charly (beloved dog) Mullen  
Cousin Rosie (beloved pet)  
Dexter Tindley  
Dusty (beloved pet) Lambert  
Elizabeth Lazisky  
Father  
Francis "Cookie" Ryan  
George Berg  
Golfing partner  
Grace L. Strong  
Jack Canniff

Jake (beloved cat) Woodman  
Java (beloved dog) Pawson  
John Daley  
John Giacalone  
Lewis "Buzzy" Amolsky  
Lily (beloved pet) Hunt  
Lorna Carfano  
Lucille Critchett  
M. Pearl Cool  
Mary Frances Leary  
Mary Strople  
Maryann (Larsen) Kerepka  
Maurice Roberts  
Midge McElvain  
Moe  
Murphy (beloved pet) Dunn  
Nancy Mitchell  
Otis (beloved dog) Wood  
Penny (beloved dog) McCook  
Penny (beloved dog) Sargent  
Pepper (beloved pet)  
Pickles (beloved cat) Sloane  
Richard Tebo  
Rosemary Tupman  
Rosie (beloved dog)  
Samba (beloved dog) Wasserman  
Sammy (beloved dog) Tinkham  
Sandy Olson  
Shirley Marshall  
Sioux (beloved pet)  
Snack (beloved dog) Weil  
Stanley (beloved pet)  
Stephen Brown  
Stu (beloved cat) Stapulonis  
Tempo  
Timmy (beloved cat) Hinderliter  
Warren F. Johnson

## Thank You!

## CAAA Holiday Wish List




### MOST WANTED:

#### Flip Video Camcorder




(Right) This will allow us to film adoptable animals and post the videos online to increase their visibility.






#### Our dogs are barking for...

-  Dehydrated Beef Lung Treats
-  Outdoor dog beds
-  "Train Me" Treats

#### Our cats are purring for...

-  Cardboard cat scratchers
-  Kuranda brand cat beds
-  Cat hammocks for cages

#### Our staff is cheering for...

-  Purell hand sanitizer
-  2 Pocket folders with fasteners
-  Stamps

## J. Barrett & Company

Pamela Winninghoff,  
CRS, CBR, GRI Realtor

67 Main Street  
Gloucester, MA 01930

(978) 282-1315

access (978) 865-1248

residence (978) 281-0263

pam@jbarrettrealty.com

www.jbarrettrealty.com

### Correction:

In our last newsletter we listed a donation "In Memory" of Sugar Paws. That donation was actually made "In Honor" of Sugar Paws. We apologize for the error.



# Give the gift of Membership this holiday season!

A Cape Ann Animal Aid membership makes a great gift for every animal lover!

In addition to supporting our work caring for homeless cats and dogs, a gift of membership includes discounts from over 20 local businesses such as...

- Animal Krackers
- Annabelle's Pet Care
- Gloucester Stage Co.
- Paws At Play
- Silly Goose Toy Store

For a complete list visit our website!

Cape Ann Animal Aid  
 260 Main St.  
 Gloucester, MA 01930  
[www.CapeAnnAnimalAid.com](http://www.CapeAnnAnimalAid.com)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### Membership Levels

Protector \$500.00     
  Guardian \$250.00     
  Sustaining \$100.00  
 Family \$50.00     
  Individual \$35.00     
  Senior \$15.00     
  Student \$15.00

### Payment

I have enclosed a check payable to Cape Ann Animal Aid in the amount of \$ \_\_\_\_\_  
 I would like to pay with credit card. Please charge \$ \_\_\_\_\_  
 (circle one) Visa    MasterCard    American Express  
 Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

*If you are purchasing a membership as a gift, please include the name and address of the recipient. You will receive the membership card via mail so you may present the gift as you wish.*

## Upcoming Events!

Comedy Night	Holiday Open House	Santa Paws	Winter Bash
<b>Thursday</b> <b>November 12, 2009</b> Doors: 7pm; Show: 8pm	<b>Sunday</b> <b>December 6, 2009</b> 1-4pm	<b>Saturday &amp; Sunday</b> <b>December 5 &amp; 6, 2009</b> Sat: 11am-2pm; Sun 12-2pm	<b>Saturday</b> <b>February 20, 2010</b> 7:30 – 11pm
<b>The Rhumb Line</b> <b>Gloucester, MA</b> Join the CAAA for a night of comedy featuring comedian Paul D'Angelo and friends! Enjoy the laughs, cash bar, and exciting raffle prizes.	<b>Cape Ann Animal Aid</b> <b>Gloucester, MA</b> Enjoy refreshments and receive a behind-the-scenes tour of the shelter. Gifts for our shelter dogs and cats are welcome!	<b>Good Dog! Gallery</b> <b>Rockport, MA</b> Get your dog's picture taken with Santa! \$10 donation benefits Cape Ann Animal Aid. Enjoy the laughs and complimentary treats for dogs and humans!	<b>The Cruise Port</b> <b>Gloucester, MA</b> This popular event is moving to The Cruise Port! Join us for dinner, dancing, and a silent auction. It's our biggest fundraiser of the year—we hope you'll join us!

Please, dig deep this year and give our furry "guests" the best **HOWL-ADAYS** ever with the most generous gift you can. Look for us in your mailbox after Thanksgiving. And for all of us at CAAA, have a happy and healthy holiday season!



**Sit! Stay!**  
**Watch Your Mailbox!**



260 Main Street  
Gloucester, MA 01930

Visit our adoptable pets  
[www.CapeAnnAnimalAid.com](http://www.CapeAnnAnimalAid.com)

Non Profit Organization  
US Postage  
PAID  
Gloucester, MA  
Permit No. 255

**SAVE THE DATE!**

Cape Ann Animal Aid  
**Winter Bash**



*February 20, 2010 7:30-11:00pm*  
Snow Date: February 21, 2010 7-10:30pm

**Silent Auction • Cash Bar • Music & Dancing**  
**Buffet Dinner • Raffles**

*Cruiseport Gloucester*  
*6 Rowe Square, Gloucester, MA 01930*

**All proceeds benefit Cape Ann Animal Aid**

**Look for your invitation in the mail!**