



What is the Winter Bash?

The Cape Ann Animal Aid's Winter Bash, is our largest fundraiser of the year. Attendees enjoy a buffet dinner and dancing while raising money for animals in need through our silent auction and raffles.



Where & When is the Winter Bash?

This year, the Winter Bash will be held at Cruiseport Gloucester on February 20, 2010 from 7:30pm until 11:00pm. We have scheduled a snow date for February 21, 2010 from 7:00pm until 10:30pm

Why Sponsor the Winter Bash?

Last year the Winter Bash raised over \$17,000 in much needed funds.

This year, our fundraising goal is \$25,000!

We cannot reach this goal without your support!

Your business will directly benefit from one or more of the following advertising opportunities while simultaneously helping animals in need:

- ◆ Support the Winter Bash as a sponsor
- ◆ Donate goods or services for our Silent Auction & Raffles



Our success depends on your generosity!

Cape Ann Animal Aid ❄ Winter Bash 2010

Sponsorship Opportunities

Sponsorship support will allow the Winter Bash to be the best it can be and is a great way to advertise your business while supporting our cause.

With your support, we'll be able to:

- Print and mail invitations to the Winter Bash
- Produce an event program for attendees
- Produce banners, signs, and other promotional materials
- Place promotional ads on relevant and popular websites

*Being a sponsor =
advertising your business!*

Sponsorship opportunities are available at the following levels and provide the listed benefits:

Platinum Paw: \$500 +	Golden Paw: \$250 +	Silver Paw: \$125 +
<p>Your company will receive 4 complimentary tickets to the event</p> <p>Your company logo and name will appear on the invitations (to approx. 4,000 households)</p> <p>Your company logo and name will appear in the Silent Auction Program</p> <p>Your company logo and name will appear on event publicity materials</p> <p>Your company logo, name, and an acknowledgement will appear in an upcoming CAAA newsletter (to approx. 4,000 households)</p> <p>Your company's sponsorship will be acknowledged live at the event</p> <p>You company logo, name, and website link will appear on the CAAA Winter Bash 2010 website</p>	<p>Your company will receive 2 complimentary tickets to the event</p> <p>Your company name (not logo) will appear on the invitations (to approx. 4,000 households)</p> <p>Your company name (not logo) will appear in the Silent Auction Program</p> <p>Your company name (not logo) will appear in an upcoming CAAA newsletter (to approx. 4,000 households)</p> <p>Your company name (not logo) and website link will appear on the CAAA Winter Bash 2010 website</p>	<p>Your company will receive 1 complimentary ticket to the event</p> <p>Your company name (not logo) will appear in the Silent Auction Program</p> <p>Your company name (not logo) will appear in an upcoming CAAA newsletter (to approx. 4,000 households)</p>

Cape Ann Animal Aid ❄ Winter Bash 2010

Sponsor Commitment Form

PLEASE NOTE: We welcome your sponsorship at any time. However, to receive all designated sponsor level benefits, this form must be returned as soon as possible and by no later than January 4, 2010.

Yes! We will kindly sponsor the 2010 Winter Bash at the following level:

Platinum Paw
\$500 or more

Golden Paw
\$275 or more

Silver Paw
\$150 or more

Yes! We would *also* like to generously donate an item or gift certificate for the silent auction and have included a completed donation form.

Company Information

Company Name: _____

Address: _____

City/State/Zip: _____

Website: _____

Contact: _____ Phone #: _____

Email Address: _____

Payment

Check Enclosed: \$ _____ (Please make checks payable to Cape Ann Animal Aid)

Credit Card (MasterCard/Visa/American Express) #: _____

Expiration Date: _____ Amount \$ _____

PLEASE RETURN TO:

Cape Ann Animal Aid
Attn: Winter Bash
260 Main Street
Gloucester, MA 01930

Questions? Call 978- 283- 6055 or email rbaylies@capeannanimalaid.com

Cape Ann Animal Aid ❄ Winter Bash 2010 Silent Auction Donation Form

Date: _____

Business Name: _____

Business Address: _____

Business Phone Number: _____

Contact Name: _____

Contact Email: _____

Description of Donation: _____

Estimated Value of Donation: _____

Please complete this form and send it with your donation to:

Cape Ann Animal Aid
Attn: Winter Bash
260 Main Street
Gloucester, MA 01930

Questions? Need a donation item to be picked up?

Please contact Rebecca Baylies at rbaylies@CapeAnnAnimalAid.com
or call (978) 283-6055.



Thank You for Supporting
Cape Ann Animal Aid!

